



**press release**

Bologna, 25 November 2021

## **Hera wins waste management tender in the Bologna area**

*The winning proposal for the Bologna area, submitted by a consortium led by the Hera Group, focuses on sustainability, innovation and creating shared value. The contract with Atersir, the regulatory agency and contracting station representing the 50 municipalities involved, will last 15 years and have a total value coming to over 1.7 billion euro.*

The Emilia-Romagna Territorial Agency for Water and Waste Services (Atersir), acting as regulatory agency and contracting station, has officially awarded the tender for urban and assimilated waste management in the Bologna area to the temporary consortium (RTI) formed by Hera S.p.A., Giacomo Brodolini Soc. Coop and Consorzio Stabile Ecobi.

### **The figures of the tender won by the consortium led by the Hera Group**

The contract awarded concerns 50 municipalities in the Bologna area, including the capital city, and a total of approximately 1 million inhabitants.

As requested during the tender, the temporary consortium led by the Hera Group –the current manager of the service in the same municipalities – will make significant investments to extend the ‘pay as you throw’ waste collection model to the entire area, with the aim of minimising the amount of non-sorted waste and increasing the quantity destined to be recycled.

The contract, which will be signed in the coming weeks by Hera and Atersir, has a total value of over 1.7 billion euro and a timespan of 15 years.

### **More sustainability and increasing shared value for communities**

Thanks to the excellent operational skills of Hera and the other companies in the contracted consortium, the area covered by the service contract will be provided with collection methods based on innovative services and equipment, strongly oriented towards sustainability, waste reduction and an increase in the amount of recycled materials.

### **More dialogue and better environmental performance**

The key principles underpinning the offer presented by the consortium led by Hera are awareness-raising and the active involvement of citizens and businesses, in order to encourage a reduction in the amount of waste, especially non-sorted waste, and an increasing focus on sorted waste collection.

In fact, experience in this field shows that – regardless of the collection method proposed – the environmental performance of waste is better where the community is more aware of its role. For this reason, right from the first months of the new service contract, Hera will launch progressive communication and information campaigns aimed at increasing citizen involvement, and in so doing, further improving the service quality, with a view to creating increasing shared value for local communities.

### **Chairman Tommasi: “a confirmation of the Group’s service quality and competitiveness”**

“We are particularly satisfied with this tender awarded for urban and assimilated waste management in the Bologna area”, comments Tomaso Tommasi di Vignano, Executive Chairman of the Hera Group. “It ensures continuity for our services in this area, and corroborates our work in two senses.



On the one hand, it confirms the quality of our operations in one of the activities in which Hera has excelled since its establishment. On the other, it highlights the Group's competitiveness in the waste management sector, even when dealing with tenders at European-level, for which we have developed specific skills that continue to generate positive effects for the company and for local communities."

**CEO Venier: "alongside Municipalities for the transition to the circular economy"**

"With this assignment, the 50 municipalities covered by the new service contract have all the tools they need to face the challenges of the transition towards increasingly advanced and sustainable urban waste management and, more generally, towards a truly circular economy", states Stefano Venier, CEO of the Hera Group. "These objectives, thanks to our support and expertise, have now become realistic and concrete. They cannot however be achieved without one fundamental element: the involvement and collaboration of people, who remain at the heart of our strategy".

**The 50 municipalities in the province of Bologna covered by the tender**

Alto Reno Terme, Baricella, Bentivoglio, Bologna, Borgo Tossignano, Budrio, Camugnano, Casalecchio di Reno, Casalfiumanese, Castel d'Aiano, Castel del Rio, Castel di Casio, Castel Guelfo di Bologna, Castel San Pietro Terme, Castello d'Argile, Castenaso, Castiglione dei Pepoli, Dozza, Firenzuola, Fontanelice, Gaggio Montano, Galliera, Granarolo dell'Emilia, Grizzana Morandi, Imola, Lizzano in Belvedere, Loiano, Malalbergo, Marradi, Marzabotto, Medicina, Minerbio, Molinella, Monghidoro, Monte San Pietro, Monterenzio, Monzuno, Mordano, Ozzano dell'Emilia, Palazzuolo sul Senio, Pianoro, Pieve di Cento, San Benedetto Val di Sambro, San Giorgio di Piano, San Lazzaro di Savena, San Pietro in Casale, Sasso Marconi, Valsamoggia, Vergato, Zola Predosa.

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**JENS KLINT HANSEN**

**Head of Investor Relations**

Ph.: + 39 051 287 737

e-mail: [jens.hansen@gruppohera.it](mailto:jens.hansen@gruppohera.it)