

WORKSHOP
HERACADEMY

9th December 2020
Live streaming

Back to the future: the new frontiers for people, companies and industrial systems



www.gruppohera.it/heracademy

- 2.45 pm** Connection of participants to live streaming
- 3.00 pm** **INTRODUCTION TO THE WORKSHOP**
Francesca Gino Professor Harvard Business Review
- 3.10 pm** **OPENING OF PROCEEDINGS**
Tomaso Tommasi di Vignano Executive Chairman of Hera Group
Chairman of the HerAcademy Coordination Committee
- 3.20 pm** **PRESENTATION OF THE BACKGROUND PAPER**
Lorenzo Massa Professor Business School Aalborg University
- 3.50 pm** **2020-2021 MACROTRENDS PROJECT**
Enrico Sassoon Director of Harvard Business Review Italy
- 4.20 pm** **ROUNDTABLE**
moderator: **Enrico Sassoon** Director of Harvard Business Review Italy
participants:
Silvia Candiani Chief Executive Officer of Microsoft Italy
Carlo Cottarelli Director of the Monitoring Body of Italian Public Accounts
Alec Ross Author, Businessman, Professor
Stefano Venier Chief Executive Officer of Hera Group
- 5.30 pm** Closure of live streaming