



HERACADEMY  
WORKSHOP

26 November 2025

**SPAZIOHERA**

at the Hera Group headquarters,  
Viale C. Berti Pichat no. 2/4,  
Bologna



# Prepare for the unpredictable: new opportunities for industrial evolution

**2.30 pm** Participant registration

**3 pm** **START OF PROCEEDINGS**  
**Alessandro Camilleri** - Hera Group Manager of Personnel and Organisation

**3.10 pm** **WORKSHOP INTRODUCTORY SPEECH**  
**Chiara Montanari** - Antarctica Expedition Leader, Explorer, Mindset Trainer

**3.30 pm** **EXPLANATION OF THE BACKGROUND PAPER**  
**Maria Laura Frigotto** - Professor of Business Organisation, University of Trento

**4 pm** **MACROTRENDS PREVIEW 2025-2026**  
**Enrico Sassoon** - Director of Harvard Business Review Italy

**4.30 pm** **ROUND TABLE**  
**Tonia Cartolano** - Editor-in-Chief and Anchor - Sky Tg24  
*Interview*  
**Orazio Iacono** - Chief Executive Officer of Hera Group  
**Alessandro Puliti** - CEO and Group Manager of SAIPEM

**5 pm** **KEYNOTE SPEECH**  
**Raffaella Sadun** - Charles E. Wilson Professor of Business Administration, Harvard Business School

**5.30 pm** **ROUND TABLE**  
**Tonia Cartolano** - Editor-in-Chief and Anchor - Sky Tg24  
*Interview*  
**Cristian Fabbri** - Executive Chairman of Hera Group; Chairman of the HerAcademy  
Coordination Committee

**6 pm** End of proceedings