



HERACADEMY
WORKSHOP

26 November 2025

SPAZIOHERA

at the Hera Group headquarters,
Viale C. Berti Pichat no. 2/4,
Bologna



Prepare for the unpredictable: new opportunities for industrial evolution

- 2.30 pm** Participant registration
- 3 pm** **START OF PROCEEDINGS**
Alessandro Camilleri - Hera Group Manager of Personnel and Organisation
- 3.10 pm** **WORKSHOP INTRODUCTORY SPEECH**
Chiara Montanari - Antarctica Expedition Leader, Explorer, Mindset Trainer
- 3.30 pm** **EXPLANATION OF THE BACKGROUND PAPER**
Maria Laura Frigotto - Professor of Business Organisation, University of Trento
- 4 pm** **MACROTRENDS PREVIEW 2025-2026**
Enrico Sassoon - Director of Harvard Business Review Italy
- 4.15 pm** **DIALOGUE ON INDUSTRIAL EVOLUTION AND SOCIO-ECONOMIC SCENARIO**
Tonia Cartolano - Editor-in-Chief and Anchor - Sky Tg24
Interview
Orazio Iacono - Chief Executive Officer of Hera Group
Alessandro Puliti - CEO and Group Manager of SAIPEM
- 4.45 pm** **KEYNOTE SPEECH**
Raffaella Sadun - Charles E. Wilson Professor of Business Administration, Harvard Business School
- 5.15 pm** **DIALOGUE ON INDUSTRIAL EVOLUTION AND COMPANY STRATEGIES**
Tonia Cartolano - Editor-in-Chief and Anchor - Sky Tg24
Interview
Cristian Fabbri - Executive Chairman of Hera Group; Chairman of the HerAcademy
Coordination Committee
Speaker to be confirmed
- 6 pm** End of proceedings