

**WORKSHOP
HERACADEMY**

9th December 2021

SPAZIOHERA

at the Hera Group premises

Viale Carlo Bertè Pichat no. 2/4, Bologna

**The evolution of social and
relational dynamics for the
“regeneration” of work**



- 2.30 pm** Participants registration
- 3.00 pm** **WORKSHOP INTRODUCTORY MONOLOGUE**
Camila Raznovich Presenter
- 3.10 pm** **OPENING OF PROCEEDINGS**
Tomaso Tommasi di Vignano - Executive Chairman of Hera Group;
Chairman of the HerAcademy Coordination Committee
- 3.20 pm** **PRESENTATION OF THE BACKGROUND PAPER**
Giuseppe Soda Professor at SDA Bocconi School of Management
- 3.40 pm** **INSPIRATIONAL SPEECH**
Beatrice Venezi Orchestra Conductor
- 4.10 pm** **MACROTRENDS PROJECT 2021-2022**
Enrico Sassoon Director of Harvard Business Review Italy
- 4.30 pm** **ROUNDTABLE**
moderator: **Odile Robotti** Sole Director of Learning Edge
participants:
Fabio Fregi Country Manager Google Cloud Italy
Riccardo Grassi Research Director at SWG
Monica Poggio Chief Executive Officer of Bayer Italy
Stefano Venier Chief Executive Officer of Hera Group
- 6.00 pm** End of proceedings