HERA

**Press Release** 

Pesaro/ Bologna, June 28th 2007

Hera expands its presence in Marche Region: a new trading

company HeraComm Marche has been established.

Following the agreement on the merger between Aspes Multiservizi (in which Hera has a 49.8%

stake) and Megas, the local multi-utilities of Pesaro and Urbino, Hera Group expands its

customer base in the north of Marche Region.

Following this merger, Hera will own Megas Trade, the multi-utility actually operating in the Urbino

territory, that will be named HeraComm Marche and will be headquartered in Urbino.

The new Company will serve about 300,000 household offering energy, waste and water services,

with the responsibility of the market development in the Marche Region. Gas services are delivered to 80,000 customers, with above 160 million cubic meter distributed per year, over 140,000 ton of waste

treated and above 18 million cubic meter of water distributed.

Thanks to the merger, the combined entity becomes the second player in the Marche Region with

revenues of above Euro 110 million in 2006 and relevant further potential industrial developments in

all core businesses (energy, waste and water).

This operation represents an important step in the Hera Group consolidation process in the Pesaro-

Urbino area, creating the backbone for further expansions in the Marche Region.

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