

WORKSHOP
HERACADEMY

5th December 2022

SPAZIOHERA

at the Hera Group premises

Viale C. Berti Pichat no. 2/4,

Bologna



Procurements: rethinking value chains to address global crises

- 2.30 pm** Participants registration
- 3.00 pm** **WORKSHOP INTRODUCTORY MONOLOGUE**
Anna Foglietta Actress
- 3.20 pm** **OPENING OF PROCEEDINGS**
Tomaso Tommasi di Vignano - Executive Chairman of Hera Group;
Chairman of the HerAcademy Coordination Committee
- 3.30 pm** **PRESENTATION OF THE BACKGROUND PAPER**
Alberto Grando Operations Management Professor at SDA Bocconi
- 3.50 pm** **DIALOGUE ON THE HISTORY OF RAW MATERIALS**
Annalisa Cuzzocrea Vice Director La Stampa interviews
Alessandro Giraud Professor of International Finance and Geopolitics of
Raw Materials
- 4.10 pm** **MACROTRENDS PROJECT 2022-2023**
Annalisa Cuzzocrea Vice Director La Stampa interviews
Enrico Sassoon Director of Harvard Business Review Italy
- 4.30 pm** **ROUND TABLE**
moderator: **Marina Catino** Partner Kearney Italy
participants:
Alberto Dalla Chiesa Executive Vice President, Supply Chain STMicroelectronics
Orazio Iacono Chief Executive Officer Hera Group
Alberto Vacchi President and Chief Executive Officer IMA
- 5.30 pm** Greetings